COOKIE POLICY

With reference to the recent provision "Identification of simplified procedures for the disclosure and acquisition of consent for the use of cookies 8 May 2014" published in the Official Gazette no. 126 of 3 June 2014, the discipline relating to the use of the cds is specifically described. "Cookies" - as well as other similar technologies such as web beacons / web bugs, clear GIFs, pixel tags, etc. - in the various terminals used by users who visit our website (personal computer, tablet, smartphone, etc.). Cookies are used to improve the services we offer you. Some are strictly necessary to the functionality of the site, while others allow to optimize the performance and offer a better user experience. Afterwards, you will find detailed information on what cookies are, what type of cookie this website uses, how you can uninstall them in your browser and how to specifically block cookies from c.d. "third parts".

The use of cookies on the website www.agrimaster.it owned by Demetra Spa Via E.Nobili, 44 40062 Molinella (BO) Italy in the person of the legal representative pro-tempore, Tel/Phone 051 882701 ,- mail: privacy@agrimaster.it later called "site or website" for brevity - it is part of the Privacy Policy of the same for all the information required by art. 13 and 14 of the GDPR 679/2016 and subsequent national adaptation rules.

Demetra Spa uses cookies to offer its services simple and efficient to users while browsing and consulting its pages.

WHAT ARE COOKIE?

Cookies are small text files that are saved on your computer, or on other devices enabled for browsing as a smartphone or tablet, when you visit a website. To learn more, please visit the site: http://www.allaboutcookies.org/

WHAT TYPES OF COOKIES DO WE USE?

Session cookies (session cookies) identify the user during his session on the website and allow his interaction with the same. They are deleted from the system once the session is finished, ie once the browser is closed, being therefore of a temporary nature.

Persistent cookies

are cookies stored on your hard drive or on your device until you delete them or when they reach their expiration date. The storage time will depend on the life of the cookie in question and the settings of your browser.

Another subdivision of type of cookies and between technical, profiling and third-party cookies.

The technical cookies used by this site, ie those that have the function of allowing the performance of activities closely related to the operation of the same, can be grouped into three types:

1) Cookies required or navigation: cookies are for internal use, essential for the basic operation of our site, such as those that allow access to the site as a registered user and permanence as such in the same.

The uninstallation of these cookies prevents the proper functioning of some features and services offered by our site.

2) Cookie analytics: are the cookies that we use both us and third parties (see third-party Cookie Analytics), to collect statistical information anonymously about how to navigate users who interact with the site, providing information on the areas visited, elapsed time or number of clicks made on a specific page. This information allows us to improve our services and to avoid scams and improve the security of our website.

3) Third-party Cookie Analytics

Third-party services used by this site: Google Analytics (Google Inc.) Further information: http://www.google.com/policies/privacy/

This website uses Google Analytics, a web traffic analysis service provided by Google, Inc. ("Google"). This service is used to collect statistical data that allow us to improve the user experience of the website. Google Analytics uses "cookies" to collect and analyze information on how users interact with the website in aggregate form (for example, pages visited, geographical origin of visitors, etc.). Google stores information collected on its servers in the United States. The data generated by Google Analytics are stored by Google as indicated in the Notice available at the following link https://support.google.com/analytics/answer/6004245?hl=en

To consult the privacy policy of Google Inc., the independent holder of the processing of data relating to the Google Analytics service, please refer to the website http://www.google.com/intl/en/policies/privacy. The user can disable Google Analytics by installing the additional opt-out component provided by Google on his browser: https://tools.google.com/dlpage/gaoptout.

Profiling cookies

Demetra Spa does not use advertising or profiling cookies

HOW CAN I CHECK AND DELETE COOKIES?

Most browsers accept cookies, but you can usually change your browser settings to refuse cookies, disable existing ones or simply be notified when a new cookie is sent to your device. Pay attention that if you refuse or disable cookies, some of the features of the website may be lost.

Disabling ("opt-out") for cookies: The rules on the protection of personal data provide that the user can disable cookies already administered ("opt-out"). The opt-out is scheduled for cd. "Technical cookies" as well as for cookies that do not fall under "previously accepted" technical cookies ("opt in") by the user.

By virtue of this distinction, the user may proceed with the disabling and / or cancellation of cookies ("opt-out") through the relevant settings of their browser and the disabling and / or deletion of individual cookies not "technical" administered by third parties by accessing, in the case of users located in the European Union, the website managed by the European Interactive Digital Advertising Alliance (EDAA) at www.youronlinechoices.eu and, in the case of users residing in the United States of America, address http://www.aboutads.info/choises/.

These sites are not managed by the owner, who therefore assumes no responsibility in relation to their respective contents.

If you use different devices to view and access the website, such as computers, smartphones, tablets, etc., you should make sure that each browser on each device is adjusted according to your cookie preferences.

For example, you can find information on how to do it in the browsers you use: (attach links of some of the most used ones)

https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences

https://policies.google.com/technologies/managing?hl=en

https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies#ie=ie-11

https://support.apple.com/en-us/HT201265